INTERNATIONAL COMPOST AWARENESS WEEK (ICAW) is a multi-media publicity and education initiative to showcase compost production, demonstrate and promote compost use. Every year during ICAW, composting advocates encourage individuals and communities to learn more about recycling organics and local compost operations. Those who believe in the compost message plan events in their community to promote the value of compost. All types of composting events – from “do it yourself” home composting classes to offering tours at large scale compost facilities – are promoted during this week.

Composters around the world will be once again united in the promotion of the benefits of making and using compost as part of this year’s International Compost Awareness Week. During the first week of May hundreds of promotional events take place across Ireland, Australia, UK, Canada, USA, and Europe to promote composting and compost usage. The initiative began in Canada in 1995 by the Composting Council of Canada. Cré is part of an international network of composting associations that sponsor International Compost Awareness Week throughout the world. International Compost Awareness Week Organisers include: US Composting Council, Composting Council of Canada, Compost Australia and the European Compost Network.

Currently Cré is sponsoring a Poster Competition for the National ICAW poster in Ireland.

POSTER THEME: “How does your garden grow…. COMPOST!”

The competition is open to everyone and anyone who wants to help celebrate composting and promote the benefits of compost. We invite local authorities, facility, or state agency representatives and industry professionals to join in the fun, along with students, youth groups, commercial composters, green industry businesses, gardeners, environmentalists, everyone! Whether or not you have celebrated or been involved in ICAW in the past, we want you to participate this year.

IT’S EASY! HERE’S THE DEAL:

The Poster Contest Winner will have his/her poster reproduced and distributed. It will be the official 2013 International Compost Awareness Week poster in Ireland and featured on the Cré website. The winning “poster artist” will have his/her name posted on the Cré website and will be included on all print material and in any Cré press releases in association with our Annual ICAW Celebration.

THE SUCCESSFUL POSTER WINNER WILL RECEIVE €200.

This is YOUR opportunity to display your creative talent and show your belief in the composting and in the benefits of using compost!

Please submit your poster by 10th March 2013
1. **FEE:** Free!

2. **ENTRIES PER PERSON:** Entries are limited to ONE SUBMISSION PER ARTIST.

3. **SUBMITTING YOUR ENTRY:** You must complete the entry form application and checklist, and submit your poster via email to: percy@cre.ie with "Poster Contest - Name of artist" in the subject line. A short paragraph on why you chose to participate in ICAW 2013 and explanation of your poster concept should be included with your email submission.

4. **DESIGN:** The poster must include the words International Compost Awareness Week May 6 – 12, 2013 along with the poster theme – “How does your garden grow… COMPOST!”

    The concept and images of the poster should be based on the poster theme.

    When creating your poster, please remember that the winning poster will be reproduced and distributed nationally. The Cré logo along with sponsor logos will be added to the poster below the winning image.

5. Only **ORIGINAL** artwork will be considered.

6. Posters that include personal or corporate information or product endorsements will be disqualified.

7. **COPYRIGHTED IMAGES/SUBJECTS:** Copyrighted, trademarked products, packaging, brand names and advertisements may not be used within the poster. Original signed release forms are required for persons, whether public or private citizens, who are photographed and appear on the poster. Release forms can be as simple as a paragraph stating “permission” from “subjects” with a printed list of names of the individuals appearing and signed by the individuals. If the subject is under 18 the release form must be signed by a parent or guardian. This rule will be strictly enforced.

8. **ELECTRONIC RESOLUTION AND FORMAT:** Artwork is to be submitted in electronic format with a resolution of 150 dpi and in jpg format. (Note: Poster Winner will be requested to resubmit poster at higher resolution for reproduction purposes.) Poster should measure no larger than 13” wide X 19” high and be vertical (portrait) in orientation.

9. **FINAL POSTER:** The Cré ICAW Committee reserves the right to alter the final poster design or to reject all submissions for the final poster design. All submissions become the property of Cré and may be used for commercial purposes. No entries will be returned.
**APPLICATION FORM**

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**INCLUDED IN YOUR EMAIL** - please describe the message in your poster and why you chose to participate in ICAW 2013 (please limit your description to 150 words.)

I hereby certify that I am submitting original work and not a copy of published photographs, magazines, book illustrations, or other materials protected by copyright laws. I understand that Cré will keep my submission. I grant exclusive right to Cré and its designees to utilise my artwork for promotional purposes and to display my art. I agree that my artwork and/or composition may be used, altered, or published as they see fit without additional compensation to me.

**SIGNATURE OF PARTICIPANT:**

|                                               | Date: |
|                                               |       |

**SIGNATURE OF PARENT, GUARDIAN OR TEACHER IF STUDENT IS UNDER 18 YEARS OF AGE AS OF JANUARY 10, 2013:**

|                                               | Date: |
|                                               |       |

**ICAW POSTER REQUIREMENT CHECKLIST**

Before you email your poster, be sure to check that all requirements have been met:

- [ ] Size is no more than 13” wide X 19” high
- [ ] Resolution is 150 dpi in jpg format
- [ ] Poster contains the theme title, “How does your garden grow…. COMPOST!”
- [ ] Poster contains the words “International Compost Awareness Week, May 6 – 12, 2013”

Please submit your poster to Percy Foster (percy@cre.ie) by 10th March 2013
INTERNATIONAL COMPOST AWARENESS WEEK
POSTER COMPETITION

EXAMPLES OF PREVIOUS WINNERS OF THE USA ICAW POSTER COMPETITION

Please submit your poster by 10th March 2013