



Don't let it all
go to waste!
RECYCLE INITIATIVE 2010

APPLICATION FORM

Name of group _____

Please give details of at least two people who can be contacted from the group in relation to the competition

Name _____ Name _____

Address _____ Address _____

Email _____ Email _____

Tel _____ Tel _____

Project/Program Title _____

Start date and length of project _____

Please submit your application using the following headings:

1. Project / Program objectives
2. Describe how the project / program was organised and promoted - please supply any graphics, posters, photographs or media clips to support your information. Please supply all media files on disk.
3. List what your group or community has done to encourage participation from other groups and in particular from local business
4. Describe the impact (where applicable) of the project on the following:

Waste Recycling	Waste Reduction	Waste Awareness
Waste Reuse	Waste Prevention	Attitudes towards waste

Please return completed application form to:

**Tidy Towns Unit,
Department of the Environment, Heritage and Local Government
Newton Road, Wexford**

Email: tidytowns@environ.ie

Closing date is 24th May 2010

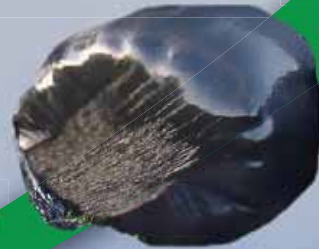
Please note that entrants may be asked to meet and present their project. Any queries regarding the competition, contact tidytowns@environ.ie. The tidy towns terms and conditions 2010 will apply where appropriate to this competition.



RECYCLEINITIATIVE2010 - Don't let it all go to waste!



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This TidyTowns initiative is sponsored by WEEE Ireland, SIMI, Alupro Ireland, IFFPG and Cré. This year, these organisations teamed up to encourage people to recycle more electrical equipment and batteries, end of life vehicles, aluminium packaging, waste farm plastic and compost respectively. This initiative focusses on community groups who can deliver grass roots answers to waste and recycling initiatives in their community.

The aim of this project is to help TidyTowns committees, communities, clubs and organisations realise what waste they produce and to examine various options for re-use and recycling with a special emphasis on the items mentioned above.



There are a number of national initiatives to encourage us to recycle, but as individuals and communities, could we do more?

Examples of current recycling initiatives

- Green Bins
- Civic Amenity Sites
- End of Life Vehicle Scheme
- Farm Film Recycling Scheme
- Bottle Banks
- WEEE Take Back Scheme
- Brown Bins
- Home / Community Composting
- Clothes banks
- Batteries Take Back Scheme

About the sponsors...



Cré is the Composting Association of Ireland. Composting is nature's way of recycling, by decomposing organic material into a soil-like product (humus). Cré is a non-profit organisation which serves as a forum to promote composting and compost utilisation.



WEEE Ireland is the Irish compliance scheme for electrical and battery recycling, responsible for the collection and treatment of Waste Electrical and Electronic Equipment (WEEE) and waste batteries from approved collection points.



IFFPG (Irish Farm Films Producers Group) is Ireland's only government approved silage plastic recycling scheme. IFFPG is an Irish owned "not for profit" company, responsible for recycling over 80,000 tonnes of silage plastic since 1997.



The Society of the Irish Motor Industry (SIMI) is committed to its members' obligations under Irish environmental law, and informing and encouraging local communities to actively partake in battery, tyre and end of life vehicle recycling.



Alupro Ireland (Aluminium Packaging Recycling Organisation) was founded in 2007, to report, stimulate and promote aluminium packaging recycling in Ireland. Aluminium is a valuable material - community collection projects are a great way to raise funds.





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This year, we are looking for TidyTowns committees, community groups, clubs, organisations or schools to volunteer to take part in the recycling initiative to reduce ALL waste in the community. By taking part in the initiative you will help raise awareness of waste management - not just for the TidyTowns competition, but by developing a recycling system that can continue throughout the year. A prize of €2,000 will be awarded to the winning group.



Does your group have an ongoing waste awareness or recycling initiative that made a difference in your community and helped improve awareness rates of reuse and recycling? If so, tell us! If not and you are willing to embark on a new project or program, here are some ideas to get you started...

Do you know how much waste is REALLY being produced or recycled in your area? Knowledge of the waste produced could help you improve recycling facilities in your locality and highlight areas for improvement. Results of a waste awareness survey could be used as a baseline for creating a waste management plan for your local community.



Maintaining the correct mixture of green and brown material is important to make the process of composting work well



IFFPG has collected and recycled over 80,000 tonnes of farm plastics since 1997

Do you have a communal composting initiative in your local community? Are local farmers aware of the next farm plastics collection is taking place? How many of your local shops take back waste batteries free of charge? What happens to old vehicles when they are no longer of any use... are they recycled?

Produce a recycling map of your area and print on recycled paper highlighting public facilities e.g. shops that take back material for recycling. Distribute throughout your locality as part of a recycling information campaign tailor - made for your area or create recycling information hotspots in community centres or retail centres.



Any household item with a plug or battery can be recycled for free in civic amenity sites around the country, WEEE Ireland public collection days, or brought back to a retailer when purchasing a new item

What you need to do:

Fill out the application form overleaf with as much detail as possible, and support your application with photographs, reports, survey results or maps. Please ensure that all media files such as video clips or radio interviews are supplied on disk. Closing date for applications is **24th May 2010**



Car garages and motor factors are legally obliged to recycle your car batteries free of charge, even if you don't purchase anything



About 75% of the aluminium ever produced is still in circulation. Let's keep it going!

Applications can be sent by post to:

**Tidy Towns Unit
Department of the Environment,
Heritage and Local Government,
Newton Road, Wexford**

Is your school or organisation involved in green activities to recycle more? Could they spread the word by producing a video or radio clip or newspaper ad and working with local newspapers or radio stations or even community newsletters to spread the word of recycling to local adults and children? Are aluminium cans and other valuable recyclable materials being collected in your community?

Alternatively, applications can be emailed to:

tidytowns@environ.ie